

AdvantEdge Rewards Points Multiplier - Frequently Asked Questions

What is this promotion?

- Activate your AdvantEdge Card to earn additional AdvantEdge Rewards points through December 24, 2019.

How do I activate my card?

- Visit www.pricechopper.com/promo and make sure to have your AdvantEdge Card handy – you'll need the number on the back!

When can I start earning my additional AdvantEdge Rewards points?

- You can activate your AdvantEdge Card beginning on September 11, 2019. Your eligible purchases will begin counting on September 15. All future purchases (exclusions apply) during the promotion period will earn additional points!

Why do I have to activate my card?

- This limited time promotion is in addition to our regular AdvantEdge Rewards promotion so we want to make sure you activate your Card to earn your extra savings!

How much will my extra savings be?

- Once you activate your AdvantEdge Card at www.pricechopper.com/promo, your points multiplier will be revealed to you. You could earn up to 4x!

Why is my discount different from my neighbor's discount?

- The AdvantEdge Rewards points multiplier promotion is a special, limited time promotion where everyone is eligible to earn at least 2x our regular AdvantEdge Rewards points. Some lucky folks may get 3x or even 4x.

How does my Points Multiplier work?

- All dollars spent (exclusions apply) will earn AdvantEdge Rewards points at the rate of your points multiplier. For example, if your points multiplier is 2x, you will earn twice as many points on your purchases during the promotion period.
- Only dollars spent will be multiplied, not AdvantEdge Rewards points earned. Promotion does not factor in or multiply standalone bonus or manufacturer points offers.

Do I earn additional points on everything I purchase?

- Eligible points multiplier spend is calculated after the deduction of AdvantEdge savings and coupons. The following items are excluded: alcoholic beverages, tobacco products, gift cards, prescriptions, stamps, lottery tickets, money orders, cash back, Tickets to Go, tax, bottle deposits and all telecom products and services. Other exclusions may

apply. AdvantEdge Rewards promotion not available in Price Chopper Limited, Richfield Springs and Pennsylvania locations.

What if I didn't activate my Card right at the beginning?

- No problem! You can activate your Card at any time. Just remember, you will not earn your multiplier bonus points until your Card is activated. Once activated, prior purchases do not earn bonus points.

How do I keep track of my savings?

- Check your register receipt each time you shop for up to date tracking of your total promotion spend, bonus AdvantEdge Rewards points earned and current points balance.
- You can always check your AdvantEdge Rewards balance [here](#).

What if I forgot to use my AdvantEdge Card when I shopped?

- Bring your Card and your receipt to Guest Services the next time you shop and they'll be happy to add your points!

How long do I have to earn and redeem my additional points?

- You can earn bonus points until 12/24/19. Your points will expire at the same rate as always – on a rolling schedule, two months from the last day of the month in which they were earned.

Do I need to do anything special in store or at the gas pump?

- Nope! Just activate your Card and all of your purchases (exclusions apply) will automatically earn you additional AdvantEdge Rewards points.

Can I share my rewards with someone else?

- Spend and earned rewards are unique to each AdvantEdge Card and may not be shared or transferred between AdvantEdge Cards.

Where can I learn more about the AdvantEdge Rewards promotion?

- Check out our [AdvantEdge Rewards FAQs](#) for all the details!